

OBJECTIVE:

To achieve personal and professional growth through design, while developing meaningful long-term business relationships.

EXPERIENCE:**2004 - Present: Jeff Ernst Graphic Design**

Business owner, freelance designer

- Packaging and print design
- Brand identity, brand essence
- Illustration
- Photo retouching and manipulation
- Fiscal responsibility
- Managing client relationships and expectations
- Time and budget management

Clients include: Landor, LPK, RGI Design, Fisher Design, Brandimage, Davis, John Morrell, Business Design Group, Frames by Design, Deer Park Roofing.

Brands include: Crest, Tide, Downy, Bounty, ThermaCare, Eli Lilly, John Morrell, Dial, Colgate, Scotts, Cranium, Old Spice, Mr Clean, Swiffer, Hershey, Pringles.

2003-2004 Fisher Design, Inc. Cincinnati, OH

Freelance graphic designer

- Package and print design
- Photo retouching and manipulation
- Illustration
- Brand essence - exploring the markets and personality of a brand
- Coordinate new design projects with fellow team members

Clients Include: Colgate Palmolive, Dial, Scotts, Brown & Williams, Eli Lilly, Hillman Fasteners, Stegner, Carolina Turkey.

1996 - 2003 ButzGaskins, Inc. Cincinnati, OH

Senior Graphic Designer

- Specializing in package design and brand identity
- Illustration
- Web Design and execution
- Photo retouching
- Production art execution
- Coordinate new design projects with fellow team members
- Art direction during photo shoots
- Software and equipment knowledge

Clients Include: John Morrell, World Finer Foods, Hasbo, Gibson, Best Express, Creekstone Farms, Carolina Turkey.

1992 - 1996 Magnagraphics, Inc. Cincinnati, OH

Graphic Designer

- Design and Illustration
- Implemented Photoshop course for Hasbro's Girl-Toy division

Clients Include: Hasbro, Procter & Gamble, Kroger, Pierre Foods,

COMPUTER SKILLS:

Advanced experience in: Adobe Photoshop, Adobe Illustrator, Adobe InDesign

Awards and Recognitions:

1996 Summerfair poster competition winner
1999 Summerfair poster competition winner,
recognized in ADCC awards show

EDUCATION:

1989-1991 Cincinnati Academy of Design
• Student of the Year award 1990

CONTACT:

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